

The Honorable Tom Wolf  
Office of the Governor  
508 Main Capitol Building  
Harrisburg, PA 17120

October 8, 2020

RE: Employer Support for Regional Proposal for Clean Transportation

Dear Governor Wolf:

We are a diverse group of organizations and businesses united by the extraordinary opportunity to modernize and decarbonize our region's transportation system. We are writing to express our strong support for the draft Memorandum of Understanding on the Transportation and Climate Initiative (TCI).

We believe that the policy created through TCI will achieve several of our shared goals focused on responding to the impacts of COVID-19: deploying necessary clean transportation technologies; mitigating greenhouse gas emissions from transportation; investing in much-needed public transit, alternative transportation and road infrastructure; and more.

### **Why TCI is Not a Gas Tax**

TCI is a carbon pricing system focused on an essential outcome: reducing pollution from the transportation sector. A gas tax, by contrast, allows states to raise and spend revenues however they like. TCI's carbon pricing system focuses on reducing pollution from the transportation sector by placing a cap on carbon emissions while auctioning emissions allowances; proceeds of which would only go towards low-GHG transportation improvements.

### **Investment in Transportation Infrastructure and EVs**

We are heartened by the opportunity to invest TCI proceeds in new and improved transit solutions that will make transit, alternative transportation modes, and electrification of transportation more affordable, reliable, safe, and accessible. Public transit remains the most low-congestion, carbon-efficient, affordable and equitable way to move people. TCI proceeds could improve public transit, offer more choices for individuals, and encourage the purchase of electric and low-carbon-emitting vehicles (fleets, buses, passenger vehicles, trucks and rail). Electrification of all forms of transportation and deployment of equitably distributed public charging infrastructure is also a critical component of accelerated transportation decarbonization for which TCI can support.

### **Tackle Emissions for Those Most Impacted by Pollution**

States have an opportunity to use the TCI proceeds to prioritize emissions reductions in overburdened and underserved communities that are disproportionately burdened by pollution and have the least access to reliable transportation options. We support the TCI states' efforts to dedicate funding to these most vulnerable communities and the creation of inclusive processes to ensure equity in the program. The creation and empowerment of individual state Equity Commissions and transparency in data across the region will ensure environmental justice

communities have a voice in the implementation of the program and the allocation of revenue generated through it.

### **Benefits for Rural Communities**

TCI proceeds can and should be used to give residents more choices and support economic development in rural communities. Funds can be used to increase broadband access, support EV charging infrastructure in rural areas, and enable more frequent bus service or better access to commuter trains. For those who have to drive, EV cost savings increase the more miles a vehicle travels on the road.

The existing transportation system is a roadblock to our economic and our climate goals. We feel an urgency to create a transportation future that enables economic growth and substantial decarbonization. We encourage all participating states to sign the Memorandum of Understanding.

Thank you,

Akamai Technologies\*  
Anbaric Development Partners  
Argyle Brewing Company, LLC  
Autodesk\*  
Baldwin Brothers\*  
Bemis Associates  
Ben and Jerry's Homemade, Inc.\*  
Big Tree Farms, Inc.  
Biogen\*  
Blue Cross Blue Shield of Massachusetts\*  
Baroco Corporation  
Boston Common Asset Management\*  
Boston Trust Walden\*  
Burton\*  
Cape Air\*  
Capilano + Company  
Clif Bar\*  
**Danfoss\***  
**DHL\***  
DIAG Studios, PLLC.  
**Domini Impact Investments, LLC**  
Drawing Conclusions, LLC  
**DSM North America\***  
Eastern Bank\*  
Eco-Bags Products, Inc.  
EcoPlum  
ECOS  
Edelmann Love Properties, Inc.  
**EILEEN FISHER\***

**eIQ Mobility**  
Endosys, LLC.  
**Enel North America\***  
Etsy\*  
Evergreen Home Performance, LLC  
Eversource Energy\*  
**Exact Solar**  
**Exelon\***  
FirstLight Power  
**Friends Fiduciary Corporation**  
Future Proof Brands, LLC  
Glen's Garden Market  
Green Century Capital Management  
Green Clean Maine  
Grimshaw Architects  
Habitus Incorporated  
Hackensack Meridian Health\*  
**Hannon Armstrong**  
**Happy Family Organics**  
Happy Tails Day Care and Pet Resort  
**IKEA North American Services, LLC\***  
Inherent Group, LP.  
Investor Advocates for Social Justice\*  
**JLL\***  
Kendall Sustainable Infrastructure, LLC  
Kleynimals  
Legal Sea Foods\*  
**Lime\***  
**Lyft, Inc\***

**M&E Engineers, Inc.**  
MegaFood  
Metis Consulting Group  
Miller/Howard Investments\*  
**Nestlé\***  
Novartis\*  
Pax World Funds\*  
**PowerDash, Inc.**  
Refresh Interiors  
ReVision Energy  
Rivanna Natural Designs, Inc.  
Rivermoor Energy  
Saunders Hotel Group  
Schneider Electric\*  
**School Sisters of Notre Dame Cooperative  
Investments**  
Schroder Investment Management North  
America  
Seventh Generation\*

**Higher Education Institutions**  
Chatham University  
Eastern Connecticut State University  
Framingham State University  
**Haverford College**  
**Montgomery County Community College**  
Saint Peter's University  
UMass Lowell Climate Change Initiative

**Siemens\***  
Sigma Consultants, Inc.  
**State Street Corporation\***  
Stonyfield Organic\*  
Studio G Architects  
**Tesla\***  
The Green Engineer, Inc.  
The Sustainability Group of Loring, Wolcott  
& Coolidge\*  
**Timberland\***  
Trillium Asset Management\*  
TripZero  
**Uber\***  
**Unilever\***  
Vert Asset Management  
**Wayfair\***  
WeNeedaVacation.com, LLC  
Wolf, DiMatteo + Associates  
Worthen Industries\*

Unity College  
University of Maryland Center for  
Environmental Science  
Virginia Wesleyan University  
Wells College  
**Widener University Commonwealth Law  
School**

***Bold** indicates signatories with operations and/or investments in Pennsylvania.*

*\* Denotes over \$100 Million in annual revenue or \$1 billion or more in assets under management.*

*For more information or to connect with the signatories please contact [drobba@ceres.org](mailto:drobba@ceres.org).*

CC:

Secretary Patrick McDonnell, Pennsylvania Department of Environmental Protection  
Acting Secretary Yassmin Gramian, Pennsylvania Department of Transportation