

Equity & Investments

Case Studies of Carbon Pricing in States

Eleanor Fort

eleanor@dreamcorps.us

@RidewithEleanor

February 2020



What do we mean by EQUITY?





Policy Examples

NEW YORK: Climate Leadership & Community Preservation Act

OREGON: Clean Energy Jobs Act

CALIFORNIA: Greenhouse Gas Reduction Fund



New York

NY Renews Platform: Climate & Community Protection Act (CCPA)



Any carbon-pricing program revenue generated by the state, including RGGI and TCI.



New York

NY Renews Platform: Invest the \$\$ in...



Large-scale renewable energy projects, like offshore wind power, or mass transit overhauls Grant funding for disadvantaged communities, to improve their resiliency and sustainability





Support funding for workers and communities impacted by the transition away from coal, oil, and gas

Energy rebates for low-income New Yorkers



DREAM CORPS GREEN FOR ALL

New York

Governor Cuomo's Bill: Climate Leadership Act

- Mandates 70% clean power by 2030, 100% by 2040
- *Net* zero-emissions economy-wide by 2050
- Establishes an Environmental Justice and Just Transition Working Group to implement program.
- Directs low-income task force to explore rebates.
- \$1.5 billion in clean energy investments to create jobs, plus
 \$70 million for Just Transition, require prevailing wage and project labor agreements.



New York

Governor Cuomo: Climate Leadership Act

÷

NY Renews: Climate & Community Protection Act

Climate Leadership & Community Protection Act



New York

Climate Leadership & Community Protection Act:

- Net zero-emissions by 2050
- 70% clean energy mandate by 2030
- 35% dedicated investments in disadvantaged communities (<40%)
- Creates a Climate Justice Task Force that will determine how 'disadvantaged community' is defined.



Oregon

Renew Oregon Platform: Clean Energy Jobs Bill







Oregon

Renew Oregon Platform: Clean Energy Jobs Bill

State's first cap-and-invest program with:

- First-in-the-nation 10% dedicated investment in tribal communities,
- 40% dedicated investment to benefit frontline communities and communities impacted by the transition away from fossil fuels, and
- 20% to promoting projects in natural and working lands, including agriculture and forestry.
- A dedicated fund of \$10 million would be allocated every two years to a Just Transition Fund to assist dislocated workers.
- Companion bill that would dedicate \$100 million raised from the program to provide rebates for qualifying households who opted in to receive them.



Oregon

Renew Oregon Platform: Clean Energy Jobs Bill

Still pending passage....



2006	AB32: Global Warming Solutions Act
2012	SB 535: Equity provisions in preemptive legislation.
2013	Cap & trade program started with electric sector.
2014	First program investments.
2015	Transportation sector came under the cap.
2016	AB 1550: Equity provisions strengthened.
2017	AB 617: Complementary policies for EJ communities.



SB 535 (2012): CalEPA EnviroScreen (v 3.0)

A mapping tool to determine the definition of a 'disadvantaged community'.

Developed through a robust engagement process. The process took over a year, with several in-person meetings in communities across the states.

Uses Census Tract Data.

Indicators







SB 535 (2012): Dedicated Investments





DREAM CORPS GREEN FOR ALL

California

Dedicated Investments : AB 1550 (2015)



Dedicated Investments to 'provide a benefit' to 'disadvantaged communities'



Policy Examples & Case Studies CALIFORNIA: Investments today





 Investments in projects that are located in disadvantaged communities





Communities directly benefit





DREAM CORPS GREEN FOR ALL

California

San Joaquin Valley:

- Free emissions testing and \$500 towards emissions-based repairs
- Provides up to \$9,500 to low-income residents to replace their old vehicle with new or used hybrid or plug-in, or a public transit pass valued up to \$4,500.

Los Angeles:

• Plant 1,120 trees in urban communities to improve air quality, reduce heat island effect, and provide job training for local youth.

Central Valley:

• 220 Van pools in rural areas for agricultural workers provide affordable, safe, reliable mobility to jobs





AB 617: Community Air Protection Program (2017)





What do these 3 policies have in common?

- 1. Dedicated investments in disadvantaged communities (and a process for deciding how to define that)
- 2. Clear process for community participation and public input that centers those most impacted
- 3. Labor standards and workforce development funds Program specifically designed to create equitable outcomes with clear policy guardrails & guarantees.





POLICY RECOMMENDATION #3 Ensure communities are at the table

- Establish an advisory committee with diverse stakeholder groups, including community residents
- Require project proposals be developed alongside community partners
- Dedicate 20% of funds to capacity for community groups





POLICY RECOMMENDATION #4 Dedicate investments in disadvantaged communities

- Advisory groups help define
 'disadvantaged communities' in each state.
- Designate minimum of 50% proceeds go to direct benefits in those communities.
- Track and report





POLICY RECOMMENDATION #8 Ensure fairness for workers

Funding for projects should be tied to:

- enforcing fair labor standards
- diversifying the workforce
- supporting women, minority, and veteran-owned businesses.

20% of proceeds should go to workforce development







FULL TOOLKIT

www.greenforall.org/tcitoolkit

Provides case studies and specific policy recommendations for states to include in a regional MOU.